



Ingraham Performing Arts Booster Meeting

April 2, 2019 7:00 –8:30 p.m.

Minutes

- Welcome, Introductions & Minutes Approval : Minutes approved
- Teachers' Report (No teachers present)
- Treasurer's Report (Dophie)
 - Profit/Loss Statement: Received majority of outstanding Student Showcase donations, only one outstanding. Also received \$1800 grant from FOI for ½ of a Bass, Seat Cushion sales continue and General Donations are higher but may be Direct Ask Donations as they are not specific when received. Still have concessions income for last few concerts to come in.
 - 2018/19 Expense Discussion: Unable to discuss as no Teachers present.
 - Discussion as to Fund Raising Effort Plans for remainder of year: Jason would like to make fund raising pitch at remaining concerts and Chicago performances. Many expressed concerns over donation fatigue following multiple campaigns by IPAB, FOI and IABC. Further aggressive outreach this year may alienate people Mark suggested exploring the issue more and possibly treating the address to the audience as a "Thank you for your support this year" statement rather than asking directly for donations. Suggestions for next year were to get the Direct Ask letter out as early as possible at the beginning of the school year and to coordinate fundraising campaigns with FOI and IABC. Deanna suggested a "Dine Out" night at the Ram where a percentage of the receipts goes to IPAB. Deanna also stressed her experience in sales and the need to keep the pitch for funds going. Mark to talk to his school fundraising department and the Ingraham instructors to get a better perspective on our approach for the remainder of this school year. Mark suggested getting alumni who have continued on with music to provide testimonials. Dophie brought to the Board's attention that Banking Expenses will be higher this year as Pay Pal charges 2% on top of the 6% to AFE.
- Open Board Positions (all)
 - Positions: Vice President, Secretary, Treasurer and Drama Liaison. Dophie expressed ability to help if needed but would like the position advertised. All expressed appreciation for Dophie's excellent work this year as Treasurer.
 - Ideas: Jason will create job descriptions and post on Facebook pages and Parent Newsletter as well as mentioning it at the concerts and musical performances
 - Welcome Wagon: IPAB will have table at Welcome Wagon in June
- Volunteer Needs (Rachel)
 - 2019/20 Recruitment: Shane needs driver for equipment van for Victoria trip- Deanna volunteered if needed. Signup Genius for April 3 concert looking good except for Stage hands. Rachel to work on Sign Up Genius for Musical next.
- FOI Liaison Report (Sara) Ingraham expecting the largest class of incoming freshmen next fall in Seattle. As a consequence Ingraham is losing the fewest number of positions in the new budget cuts. Bright Futures received 70k at the FOI Auction allowing them to expand their coverage of the program. Jason proposed that next year the Board attend the auction as a group and buy a table to expand our presence and promote cooperation with FOI.
- Liaison Reports (All)
 - Band: Upcoming events April 3rd Band concert and Marching in Ballard 17th of May Parade and Victoria trip.
 - Choir-Tina absent
 - Drama-Ashland trip is coming for Spring Break and the cast party for the Musical will be at Carkeek on last night of the musical.
 - Orchestra: Ruby absent
- Communications PR (Deanna)
 - Concert Flyers : Deanna would like digital flyers for events to post on various websites to advertise
 - IPAB Website : Deanna is looking into a low cost website platform to set up Website. Rachel has some ideas to share with her as well.
- Summer and Fall Meetings (All.) Last year's Summer meeting was not until mid-August and the September meeting not held. In lieu of the September meeting a Parent Social was held at Lantern Brewing. This caused some delay in getting organized for the new year. The Summer Meeting's primary purpose is to establish the budget so will need to hold it at a time when the teachers are able to be present to advocate for their program's needs. Would also be helpful to be able to address beginning of school needs and Band Camp picnic in Summer meeting. September meeting is vital to get off and running sooner on event planning and Direct Ask. May still want to keep Parent Social event in addition to the September meeting.

Upcoming IPAB Meetings: 5/7,7 p.m., Band Room.

Upcoming Events: Concert Dates: April 3rd; June 11th, 12th, and 13th; Spring Musical--Chicago: May 30th, 31st, June 1st, 6th, 7th, 8th, 9th

"The purpose of this organization is to support the performing arts at Ingraham High School by providing volunteer efforts and financial support to the programs, staff, instructors, and students."

Meeting Norms: start on time; adhere to agenda; adhere to speaking order; come prepared; assume positive intent; stay true to organization's purpose.