



Ingham Performing Arts Booster Meeting



November 4, 2020 7:00 – 8:30 p.m.

Minutes

- Come to Order; Rachel reminded members to check the IPAB contact spreadsheet to confirm your information is correct. Let Rachel know if you have any problems getting into our Google docs account.
- Minutes from October meeting approved and adopted.
- Fundraising Letter Update/Treasurer's Report (Rachel; Davida absent): there's no information available to update for the Treasurers report; Heidi checked the mailbox at Ingham and found a couple of items, possibly donations; Rachel will ask Davida to tell Heidi how to get items to Davida.
- December Fundraising Plans (Jason):
 - Jason reviewed the plan to send out a letter in early December for the year end Ask (in lieu of the Winter Concert); goal is \$5,000 (should be \$6K); Jason asked for input for creating the Ask letter; suggestions included: be direct, ask for what you need; our previous asks for money sound tentative; include specifics of how the money will be used (ie Upbeat Music software); develop the story of how hard it is to do remote learning in the performing arts (teacher difficulties juggling the technical side of their jobs while virtual teaching); use video snips from last year ("remember what we did?"); Vanessa offered to help; tell the story of how community is being built and is strong in the performing arts classes, from the student perspective.
 - Principal Floe appeared briefly at the meeting to answer questions; indicated perhaps we could try to do a "live" recording at performances at an off-site venue, though not confirmed.
- IPAB Curriculum Nights – Update/Planning (Jason)
 - Monday 11/9 - Heidi
 - Tuesday 11/10 - Katie
 - Thursday 11/12 – Shane
 - Curriculum night is a tremendous opportunity for us; Jason would like as many Board or named IPAB people to attend as possible; a link to the agenda Jason prepared was provided in the agenda; this is a chance for IPAB to connect directly to the community and an opportunity to recruit to fill empty Board positions; the Zoom chat will be monitored; we will record names of attendees; Vanessa suggested teachers have some prepared questions in case the families don't ask questions; encouraged the teachers to ask parents for what they need; will record each session and make available later.
 - Recruitment for open positions: discussed putting focus on filling Fundraising Chair and Vice President; hold off on Treasurer's Assistant and Orchestra Liaison positions for now.
 - Discussion about Heidi's session since she has parents from both Orchestra and Theatre classes; concluded she should keep all the parents together, rather than break out sessions, and treat as an opportunity for parents to learn about the other classes Heidi teaches.
- Planning for February Student Showcase (Mark and Paul)
 - Discussion regarding Auction software and whether it's needed for virtual telethon; still not clear if we can have "live" elements; we could have live auction host (Mark Richards). in between recorded performances to comment on donations and mention names of donors; Anne Sylte Bloom will investigate what platforms were used at her husband's auction for Boys and Girls Club; Vanessa's has a friend who highly recommended a program called QGive for tracking up to date contributions; will need someone to operate PowerPoint/clicking on videos, someone providing tech support, MCs, a bid spotter (aka Chat watcher), and someone producing the event. Rachel is attending Outdoors for All auction and will observe how it's run; Mark will check back with Silent Auction Pro to see what they can do virtually; last year they were very responsive and able to address issues during the event; Paul has a communications guy at his church that does a seamless job with their videos; Paul will get more info on that.
 - Idea presented to build more diversity by opening up and inviting the larger school population to join us in the performing arts; students outside of the program that can submit a piece.
 - We want the students to be able to share their work, their art, with the school and their community. The roadblock is the added work involved to edit for the final presentation. Discussion about whether IPAB can pay for editors to work on the product so teachers are available for mentoring and teaching; we could also ask families to volunteer videography help with editing, which is another way for others to give to the performing arts.
 - Discussion about equity and access for the students; discussion about quality - what if all the students had the same type of equipment, such as earbuds, would that help with sound quality? Or do we send out the rough recordings to an outside company to finish the product.

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Meeting Norms: start on time; adhere to agenda; adhere to speaking order; come prepared; assume positive intent; stay true to organization's purpose.



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- FOI Update: (Rachel)
 - We need a volunteer to attend the next FOI General Meeting November 16, 2020 (Gayle has a conflict); let Rachel know if you can make it. There is a sign-up sheet in Google docs for future meetings.

Upcoming Meetings: December 2, January 6, February 3, March 3, April 7, May 5

Upcoming Events: Virtual Showcase on February 6, 2021

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