



Ingham Performing Arts Booster Meeting

January 6, 2021 7:00 – 8:30 p.m.

Minutes

- Come to Order; Minutes from December meeting approved and adopted.
- Fundraising (All): we finally received an update from AFE; our December fundraising goal was \$5,000; we received \$2,583.50 so far. The Band fundraising letter did not go out but will be sent soon. Katie's letter will be resent, since we're not sure if it reached all the Choir families. This means a large portion of the IPAB families have not yet received a fundraising letter; we could see more donations come in.
- Planning for February Student Showcase (All): Virtual program airing Saturday, Feb 6, 2021. Budgeted goal is \$10k
 - Rachel contacted Verity Credit Union for a \$2,000 community grant; in order to get the grant money we need to tailor it to identify a specific need. **Action item:** teachers need to provide ideas. Note: this could be a reoccurring request that we apply for each year.
 - Planning Docs:
 - Video Planning: we reviewed the Proposal for Content and other event documents on google docs; Scott is our video editor and has started working on the video; he is ready for more content now. Teachers can submit final videos, draft videos of projects they're working on, audio recordings and even still photos, or hand over a variety of bits for the team to edit; check out "Murder and Mayhem" from the google drive; Scott is creative and will work with whatever we have. Bloopers and funny edits work too. Alumni content to be created by a previous band mom and daughter who are on board to make a short video.
 - If there's any Live portion to the event, it should be Mark as Host, which allows for a chat feature, in case someone wants to ask a question, or "next 5 people to type their name in get....". Alliance can tell us by the end of the week how much money was donated but cannot provide live updates the night of the event.
 - Scott has access to our IPAB google docs; teachers need to upload as many videos as possible to the folder named "Videos/Photos from all Groups!" (into the subfolders, but don't use the "ScottB Renders" folder); the bulk of our material needs to be in google docs by 1/15/2021 in order for Scott to have time to edit. We need to spread the work of reviewing the videos among the Board. If there are sections of a video that shouldn't be used, teachers should mark that so it's clear. IPAB Liaisons will support the teachers with producing/uploading the videos/clips: Katie (Vanessa), Heidi (Anne/Beth), Shane (Paul). Since Heidi did not attend tonight's meeting, Rachel will email Heidi and Anne to review what we've discussed and what's needed to meet the deadline.
 - Fundraising Gifts: discussion about the proposed plan to have people receive gifts when they donate - in advance - at a specific dollar level. Gifts are: 1) Desserts (homemade or store bought?), 2) Theos chocolate, 3) Soap baskets, and 4) Floe musical performance; Beth and Paul will brainstorm decisions needed for the desserts, such as store-bought vs homemade, the delivery aspect, whether to leave on the doorstep, and if we should take pictures.
 - Raising Awareness of the Event: emails from teachers are the ones that parents are more likely to read; IPAB Facebook has a little more than 100 followers so doesn't reach everyone. **Action item:** get the donation link to family members as soon as it's available; include the link in all communications. Dan Suiter pointed out that it was hard for him to find information about our meetings on the IPAB website; website doesn't seem to have been updated lately.
- FOI Update: (Rachel) Next FOI General Meeting is January 11, 2021; Gayle will attend meeting.

Upcoming Meetings: February 3, March 3, April 7, May 5

Upcoming Events: Virtual Showcase on February 6th, 2021!

"The purpose of this organization is to support the performing arts at Ingham High School by providing volunteer efforts and financial support to the programs, staff, instructors, and students."

Meeting Norms: start on time; adhere to agenda; adhere to speaking order; come prepared; assume positive intent; stay true to organization's purpose.